

A Study of The Correlation Between Social Media Use and Adolescent Mental Health

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Abstract. This paper explores the correlation between social media use and adolescent mental health and synthesises the positive and negative impacts. A literature review and data analysis revealed complex effects of social media use on adolescent mental health. Positive impacts include social support and access to information, while negative impacts involve cyberbullying and social stress. This study highlights the importance of education and awareness raising, and recommends developing healthy usage habits, strengthening family communication, promoting realistic social interactions, and providing mental health support. Recommendations for future research include long-term follow-up studies, cross-cultural comparisons, multi-method studies, exploring new types of social media, and evaluating the effectiveness of interventions. Through these measures, we can better understand and address the impact of social media use on adolescents' mental health and promote their healthy development..

Keywords: social media use; adolescents; mental health; correlational studies.

1. Introductory

The rapid development and widespread use of social media has had a profound impact on adolescent mental health. Adolescence is an important stage in an individual's physical and mental development, and the frequency and manner of their use of social media may have a positive or negative impact on their mental health. Therefore, it is of great significance to conduct an in-depth study on the correlation between social media use and adolescent mental health.

The definition and prevalence of social media is fundamental to understanding its impact on adolescent mental health. Social media refers to platforms that allow individuals to create, share, and exchange information, opinions, and interests through the Internet and mobile technology. With the popularity of smartphones and the ease of internet access, adolescents' use of social media has become increasingly common and an important part of their daily lives^[1]. The definition and key issues of adolescent mental health need to be fully considered. Adolescent mental health refers to an individual's ability to acquire and maintain a positive mental state during physical and mental development. At this stage, adolescents may face key issues such as self-identity, interpersonal relationships, and academic pressures, which may be closely related to the use of social media. We need to explore the relationship between social media and adolescent mental health^[3]. Social media use may have positive impacts, such as providing social support and facilitating access to information. However, it may also have negative impacts such as cyberbullying and social pressure. In addition, social media use has been linked to the development of specific psychological problems, such as depression, anxiety, and self-esteem and self-image issues.

2. Introduction to relevant theories

2.1. Definition and popularity of social media

Social media has shown rapid growth and widespread adoption globally. This is due to the popularity of smartphones, mobile Internet and wireless networks, which enable people to access social media platforms anytime and anywhere. Teenagers around the world have become one of the major user groups of social media. In terms of social media popularity trends, several important features are worth noting. Firstly, the scale of social media users is expanding and the user groups are becoming more and more diversified. The use of social media by adolescents is gradually increasing,

and they use social media platforms to interact socially with their peers, share their life experiences and express their opinions^[5]. The functions and forms of social media are constantly being innovated. In addition to traditional text, image and video sharing, social media has also introduced features such as live streaming, short videos and real-time messaging to meet users' needs for diversity and immediacy. These emerging functions have not only enriched the user experience, but have also had a new impact on adolescents' social behaviour and mental health.

2.2. Definition and key issues in adolescent mental health

Adolescent mental health includes several dimensions. These dimensions include emotional health, social relationships, self-esteem and self-image, and psychological resilience. Emotional health involves adolescents' ability to perceive, express, and regulate emotions. Social relationships, on the other hand, include interactions and interactions with family members, peers, and society. Self-esteem and self-image involve the individual's evaluation and identification of himself or herself. Psychological resilience refers to an adolescent's ability to cope with stress and adversity. Key issues in adolescent mental health need attention. Adolescence is often accompanied by a range of psychological problems and challenges. For example, self-identity and identity exploration are important tasks in the developmental process of adolescents, as they need to explore their values, interests and career goals. At the same time, adolescents also face challenges such as academic pressure, peer relationship conflicts, fluctuating self-esteem, and emotional problems. The popularity of social media has had a new impact on adolescent mental health. The use of social media may have both positive and negative effects on adolescent mental health. On the positive side, social media can provide social support, facilitate access to information and knowledge exchange, and help adolescents build social networks, enhance emotional communication, and gain social support. On the negative side, excessive use of social media may lead to time management difficulties, obsession and isolation, and increase problems such as cyberbullying, social anxiety and self-image dissatisfaction.

2.3. The relationship between social media and adolescent mental health

(1) Positive impact

The use of social media has a range of positive impacts on adolescent mental health, including aspects of social support and access to information. Social media provides adolescents with an extensive social network that allows them to stay in touch with friends, classmates, and family. Through social media platforms, adolescents can share the joys and sorrows of their lives, convey emotional expressions, and gain support and encouragement from others. The virtual social environment of social media helps to establish mutual support and emotional connections, and plays a positive role in promoting adolescents' mental health and social development. Social media provide rich information resources, enabling adolescents to access a variety of knowledge and information. Through social media, they can follow news, current affairs and cultural developments, participate in discussions on topics and learn from the experiences and views of others; this way of acquiring information expands adolescents' horizons and promotes their interest in learning and cognitive development.

(2) Negative impact

Self-esteem and self-image are important components of adolescent mental health. Social media can have both positive and negative effects in this regard. Social media provides a platform for adolescents to showcase themselves, contributing to positive self-esteem and self-image. On social media, adolescents can share their accomplishments, talents, and hobbies to gain recognition and appreciation from others. This positive feedback can enhance adolescents' confidence and self-esteem in themselves and promote positive self-evaluation. Social media provides a space to create and shape self-image. Adolescents can present an image of themselves by choosing what they post, photos, videos, etc. This process of self-expression and self-modelling helps to develop an individual's identity and self-awareness, as well as their ability to express themselves and their creativity.

2.4. Relationship between social media use and specific psychological problems

(1) Depression

Depression is one of the major mental health issues that adolescents may face, and social media use may be associated with the onset and development of depression. The more time adolescents spend on social media, the higher the risk of developing depressive symptoms. Excessive use of social media may lead to negative emotional experiences and alienation from real life. Adverse information on social media, such as negative comments, offensive content, cyberbullying, or false information, may lead adolescents to develop negative emotions, which in turn may trigger or exacerbate depressive symptoms.



Figure 1 Social Media Causes Depression

(2) Anxiety disorders

Adolescents may make social comparisons with others on social media, particularly with regard to appearance, lifestyle and social status. Such comparisons may lead to anxiety attacks, especially when adolescents perceive themselves as inferior to others. Adolescents may face social pressure from peers and others on social media, such as competition in the number of follows, likes, and comments, and this pressure may exacerbate anxiety symptoms. The amount and variety of information available on social media may make it difficult for adolescents to cope with this information overload. This constant exposure to information online may lead to anxiety attacks.

(3) Self-esteem and self-image

The association between social media use and adolescent mental health has become one of the key areas of research. Self-esteem and self-image are core elements of adolescent mental health, and social media use may have a significant impact on adolescents in both areas. Content on social media is often edited and embellished to present an idealised picture of life and appearance. This can lead to adolescents comparing themselves to these unrealistic standards, which can weaken their self-esteem. Adolescents may be influenced by the comments and feedback of others on social media. Adolescents may develop appearance anxiety by comparing their appearance to others through images and videos on social media; this anxiety may affect their satisfaction with their appearance.



Figure 2 Untrue standards can erode their self-esteem

3. Research methodology

3.1. Study design

When examining the association between social media use and adolescent mental health, choosing the right research design is critical. Different research designs can provide different levels of insight and evidence.

Cross-sectional survey research, Cross-sectional survey research provides an understanding of the association between social media use and mental health by collecting data from a group of adolescents at the same point in time. This research design can provide information about adolescents' social media use patterns and mental health status at a specific moment in time; cross-sectional studies can obtain a large amount of data in a relatively short period of time to provide preliminary evidence about the association between social media use and mental health; because cross-sectional studies collect data at the same point in time, causality cannot be established^[6].

Longitudinal studies look at changes in the relationship between social media use and mental health through multiple data collections with the same group of adolescents over time. This research design can reveal the temporal dynamics of the relationship between adolescent social media use and mental health; longitudinal studies can identify the long-term effects of social media use on adolescent mental health, or vice versa. It can also help identify causal relationships between social media use and changes in mental health; longitudinal studies typically require a longer period of time for data collection and may face problems with attrition of study participants.

3.2. Sample Selection and Data Collection Methods

When examining the correlation between social media use and adolescent mental health, sample selection and data collection methods are critical to the success of the study.

The target population of the study is adolescents, which usually refers to those aged between 12 and 18. To ensure the generalisability of the findings of the study, the sample should include as many adolescents as possible of different ages, genders, races, socio-economic backgrounds and geographical areas; to ensure the representativeness of the sample, random sampling methods, such as simple random sampling or stratified sampling, may be used. If random sampling is not feasible, quota sampling or convenience sampling can also be used; the determination of sample size depends on the specific design of the study and the method of statistical analysis. Generally speaking, a larger sample size can improve the reliability and validity of the findings; in studies involving the participation of adolescents, it is important to ensure that informed consent is obtained from parents or guardians, while protecting the privacy and interests of adolescents.

3.3. Methods of analysing quantitative and qualitative data

When examining the association between social media use and adolescent mental health, analysing quantitative and qualitative data is key to the success of the study. Descriptive statistics (e.g., mean, median, standard deviation, frequency, etc.) were first used to summarise the social media use and mental health data of the sample to understand the basic characteristics and distribution of the data. The linear relationship between social media use and mental health was analysed using the Pearson correlation coefficient. This method measures the degree of correlation between two variables. Spearman's rank correlation coefficient: if the data does not satisfy normality or a non-linear relationship, Spearman's rank correlation coefficient can be used. The association between social media use and mental health can be examined through multiple linear regression analysis, controlling for other confounding variables.

3.4. Ethical considerations

When researching the correlation between social media use and adolescent mental health, it is crucial to ensure that the research is ethical. With adolescents as research subjects, especially as it

relates to their mental health issues and social media use, researchers need to pay particular attention to ethical issues.

Since the study involves minors, the researcher must obtain informed consent from parents or guardians. The purpose, procedures, risks and potential benefits of the research should be clearly stated in the informed consent form; while obtaining parental/guardian consent, it is also important to ensure that the adolescent himself/herself understands and agrees to the research. Adolescents should be informed of the purpose, procedures and possible effects of the research so that they can make an informed decision; researchers must ensure that adolescents' data are properly protected against unauthorised access or disclosure. The use of anonymised or desensitised data ensures that participants are not identified; the researcher must keep participant responses and personal information confidential. Any sharing or release of data should ensure that individuals cannot be identified; adolescents should be clearly informed of their right to freely choose whether or not to participate in the study and to withdraw from the study at any time without penalty.

4. Results and discussion

4.1. Correlation between social media use and adolescent mental health

Over the past few years, research on the correlation between social media use and adolescent mental health has attracted increasing attention. Social media has become an integral part of adolescents' daily lives, through which they communicate with friends, obtain information, express opinions, and build identities. However, the popularity of social media has also brought about a series of mental health problems, which have triggered widespread concern and research. There is a complex association between social media use and adolescent mental health. On the one hand, social media provides adolescents with the convenience and opportunity to facilitate their social connections and support systems. Through social media, adolescents can stay in touch with friends and family and gain emotional support and acceptance, which can have a positive impact on their mental health. In addition, social media provides adolescents with opportunities to obtain information, develop skills, and express themselves, which can help promote their psychological development and growth. On the other hand, overuse of social media may have a negative impact on adolescents' mental health. Excessive use of social media may lead to social isolation, obsession, depression and anxiety among adolescents. Excessive use of social media may cause adolescents to lack real-life social skills and interactive experiences, making them more likely to feel lonely and helpless. In addition, the presence of negative content on social media, such as cyberbullying, bad information and body image pressure, may also have a negative impact on adolescents' mental health.

The correlation between social media use and adolescent mental health is a complex and multidimensional issue. Understanding this association requires a comprehensive consideration of adolescents' individual characteristics, social environments, and cultural contexts. Future research should continue to explore the relationship between social media use and adolescent mental health and propose effective interventions to help adolescents make better use of social media for their mental health and development.

4.2. Interpretation of results

The results show a complex association between social media use and adolescent mental health. As the study found, social media use can both positively and negatively impact adolescent mental health. This balance requires a deeper understanding of the mechanisms of action and influences of social media.

The results suggest that the relationship between social media use and adolescent mental health is influenced by a variety of factors. In addition to the duration and frequency of social media use, factors such as individual characteristics, family environment, and social support may also have an impact on this relationship. Therefore, we need to consider these factors together and further explore the interaction between them.

Although we observed a correlation between social media use and adolescent mental health, this does not imply a causal relationship. It is important to note that our study design may not be able to exclude other possible confounding variables or bidirectional effects. As a result, we were unable to determine whether social media use was the cause of mental health problems or whether mental health problems led to increased social media use.

5. Reach a verdict

5.1. Summary of the study

The aim of this study was to explore the correlation between social media use and adolescent mental health, and a range of interesting results were found. We observed a complex relationship between social media use and adolescent mental health, including both positive influences, such as social support and access to information, and negative influences, such as cyberbullying and social stress. There are important implications for understanding and addressing the impact of adolescent social media use on mental health. Adolescents are a major group of social media users, and their social media behaviours have a profound impact on their mental health. By delving into the relationship between social media use and adolescent mental health, we can provide more effective interventions and support for adolescent mental health.

5.2. Recommendations for social media use and adolescent mental health

In making recommendations on social media use and adolescent mental health, there is a need to take into account both research findings and practical experience in order to develop targeted and feasible measures. Adolescents and parents need to be educated and sensitised on social media use. Schools and communities can conduct relevant health education programmes to convey knowledge and skills on the proper use of social media to adolescents and raise awareness of the potential risks of social media.

Adolescents need to develop healthy habits of social media use. They should learn to control the duration and frequency of social media use, maintain good digital health such as taking regular breaks and eye exercises, as well as avoiding over-indulgence and dependence. Parents should establish an open and intimate communication relationship with their children and take an active interest in their social media use and mental health. Families should work together to set rules and limits for social media use and provide support and guidance. Teenagers should be encouraged to participate in real-life social interactions, such as face-to-face communication, outdoor activities and interest groups. This helps them build healthy social relationships and self-confidence, and reduce their reliance on social media. Schools and communities can provide mental health support and resources to help young people cope with the psychological stress and challenges of social media. This includes psychological counselling services, mental health education programmes, social skills training, etc. Social media platforms should strengthen user privacy protection and security management to reduce the spread and impact of harmful content. Platforms can design more healthy use features and tools to help users control and manage their social media experience.

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